

BLAZE GROUP LLC

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BUSINESS MANAGEMENT & DEVELOPMENT AGENCY

RATE CARD 2022

CASEY ARIEL RICHARDSON, FOUNDER

 [CLICK TO SCHEDULE YOUR SESSION](#)



WWW.BLAZEGROUPLLC.COM

COACHING SERVICES

PRICING IS SUBJECT TO REVIEW UPON CONSULTATION

PROFESSIONAL DEVELOPMENT

\$150/HOUR

Development in the areas of executive presence, networking effectiveness, public speaking/presentation, negotiation tactics, professional writing/communication and time-management.

BUSINESS BUDGETING

\$250/HOUR

More than a decade of education and experience in financial modeling, analysis and financial product structuring is leveraged to offer coaching in financial reporting, planning and optimization.

BUSINESS PLANNING & STRATEGY

\$250/HOUR

I have provided tailored business solutions to small, commercial and corporate clients across the globe. Receive assistance in setting short-, mid- and/or long-term goals and defining the steps necessary steps to achieve them.

CASH FLOW PROJECTIONS

\$250/HOUR

Coaching in understanding multi-year projection models, scenario analysis, key performance indicator trends, business seasonality, fixed vs. variable costs, and more.



COACHING SERVICES (CONT.)
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CUSTOMER TARGETING
& COMPETITIVE ANALYSIS
\$250/HOUR

Learn how to conduct market research, understand your customer's need, where to find customers, and/or how to communicate with them in terms they understand.

Alternatively, formulate competitive analysis reports to assess competitor strengths / weaknesses in relation to yours. Then, develop strategies to expand into new markets.

COACHING RETAINERS
\$1,250 AND UP

Coaching retainers can be secured, allowing clients to redeem future coaching sessions at their discretion.

GROUP COACHING
BESPOKE

Group rates are determined based on the customized scope, format and number of participants.



CONSULTING SERVICES
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BUSINESS CONSULTING
PACKAGES

\$250 AND UP

Secure consulting services to help correct targeted business problems.

Services include analyzing organizational practices, identifying weaknesses, and recommending solutions.

I specialize in digital transformation, fintech product development, and business management. I am equipped to provide expert advice across these areas.

Final pricing varies based on project level and implementation difficulty. Sing-day power packages are available (ranging from 1 to 6 hours).



BUSINESS PLANNING DONE FOR YOU
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BUSINESS PLAN PACKAGES

\$300 AND UP

I will create your robust business plan, so that you don't have to.

In a 1:1 session, I will discuss your business model, company vision and go-to-market strategy. Thereafter, I will deliver a robust business plan that provides qualitative and quantitative clarity for you and all other stakeholders of your company.

Packages include:

- 1:1 session
- Executive Summary
- Company Description
- Industry & Competitor Analysis
- SWOT Analysis
- Customer Analysis
- Tailored Marketing Plan
- Financial Forecast



PUBLIC SPEAKING SERVICES
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SPEAKER FEE
\$1,000/HOUR

FIRESIDE CHATS

Vulnerable conversations about navigating entrepreneurship as a Black woman, excelling with mental health challenges, and overcoming obstacles

KEYNOTE SPEECHES

Motivating speech for your next conference, summit, or company event. Attendees are sure to leave supercharged for the road ahead.

WORKSHOPS

Interactive teach-ins with audiences in the areas of business funding, business planning, business automation, leadership development, etc.

ASK ME ANYTHING (AMA)

A fan favorite! Let's bring fun and engagement to any event by allowing the audience to pick my brain on the fly

For inquiries, email my Executive Assistant - Sylvia Wambui
sylvia@blazegroupllc.com



VIRTUAL CONFERENCE PLATFORM RENTAL
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PLATFORM RENTAL FEE

\$500 AND UP

Lease the same platform that we use to win Webby Awards distinctions, at a fraction of the cost!

Capabilities:

- Host multi-track events
- Run unlimited number of sessions
- Unlimited session duration
- Session polling
- Session live chats
- Q&A moderation
- Raise hand to get stage invitation
- Breakout rooms
- Branded stage
- Accent color customization
- Customize registration forms
- Customize invitation emails
- Customize booths
- Customize reception areas
- Lounge for speed networking
- Lounge for conversation tables
- Lounge space for fluid conversations
- Use gamification leaderboard tools
- Attendee video meeting scheduling
- Attendee direct messaging
- Stream into the platform
- Stream outside the platform
- Stream on social media
- Track real-time analytics
- Showcase session replays
- Download HD recordings
- Private backstage
- Technical support (extra fee)

